## **ARTICLE 95-03**

## **COOPERATIVE MARKETING GRANT PROGRAM**

## Chapter

95-03-01 Cooperative Marketing Grant

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Section

95-03-01-01 Purpose 95-03-01-02 Criteria

95-03-01-03 Miscellaneous

**95-03-01-01. Purpose.** Cooperative marketing grants may be used by a group of individuals or an individual on behalf of a group to market a product or formulate or implement a marketing plan for products which have not been marketed through existing marketing cooperatives.

History: Effective May 1, 1992.

**General Authority:** NDCC 4-14.1-03.1 **Law Implemented:** NDCC 4-14.1-03.1

**95-03-01-02.** Criteria. In addition to the requirements of article 95-02, proposals for a cooperative marketing grant will be evaluated as follows:

- 1. Preference will be given to principals who are individuals rather than existing corporations.
- 2. Proof of a cooperative agreement, either formal or informal, must be provided to the commission.
- 3. Proposals should provide an outlet for products normally not marketed through existing marketing cooperatives.
- 4. A well-researched, feasible marketing plan for the specific crop, livestock, or on-farm, value-added processing must be included in the proposal.
- 5. In lieu of the requirements of chapter 95-02-03, applicants must submit proposals on forms prescribed by the commission.

**History:** Effective May 1, 1992.

General Authority: NDCC 4-14.1-03.1 Law Implemented: NDCC 4-14.1-03.1

95-03-01-03. Miscellaneous.

- 1. Applicants are encouraged to seek professional assistance in plan preparation. No more than ten percent of the total grant may be spent for professional services.
- 2. Plans will be considered on an individual basis and on their own merits.

History: Effective May 1, 1992.

**General Authority:** NDCC 4-14.1-03.1 **Law Implemented:** NDCC 4-14.1-03.1